



The Augustine Fellowship  
S.L.A.A.  
Fellowship-Wide Services, Inc

**Local Website Guidelines for Websites  
Created or Managed by S.L.A.A. Groups or Intergroups**

Approved by the BPRC and CIC June 2009  
updated by the Web Team June 2010, October 2011

According to our Fellowship's 5<sup>th</sup> Tradition, each S.L.A.A. Group has but one primary purpose – to carry its message to the sex and love addict who still suffers. Many S.L.A.A. Groups and Intergroups have created websites to help fulfill this purpose. Such websites can reflect the experience, strength and hope of local S.L.A.A. members, Groups and Intergroups. The following guidelines were created to assist S.L.A.A. Groups and Intergroups in creating and maintaining websites which are locally managed so that they may remain consistent with the Twelve Steps and Twelve Traditions of S.L.A.A. and also ensure the ongoing legal protection of copyrighted S.L.A.A. materials.

**12 Recommended Website Guidelines for Groups and Intergroups**

1. Clarify that a Group or Intergroup does not speak for S.L.A.A.
  - a. All Groups and Intergroups should display the following statement on their website:  
*Our [Group/Intergroup] does not speak for all of S.L.A.A. This website is not the official S.L.A.A. Fellowship-Wide Services (F.W.S.) website. We are autonomous except in matters affecting other Groups or S.L.A.A. as a whole.*
  - b. The S.L.A.A. acronym may be used as part of a Group or Intergroup name so long as the location and the term "Group" or "Intergroup" are also included. An example would be "S.L.A.A. Denmark Intergroup".
  - c. A link to the Official S.L.A.A. F.W.S. Website at <http://www.slaafws.org> should be displayed.
2. Ensure that the website adheres to the Conference-approval, copyright and trademark policies of S.L.A.A.<sup>a</sup>
  - a. S.L.A.A. Conference-approved literature passages must be marked with the copyright emblem © and appropriate copyright notice.
  - b. The 300 total word limit on duplication of S.L.A.A. copyrighted material must be observed.
  - c. Conference-approved pamphlets may not be stored or hosted at the website for downloading, but a link may be provided to the pamphlet at the F.W.S. website.
  - d. Any local, non Conference-approved content must be annotated as such.
  - e. The design, layout, and text content of the website must be original. Duplication of any part of the F.W.S. website is not permitted.
  - f. The S.L.A.A. logo may be used on a website so long as the correct trademark notation is included. A copy of the S.L.A.A. logo images can be obtained by submitting a request to the Email below, indicating the intended use.
3. State that S.L.A.A. is a Twelve Step and Twelve Tradition oriented recovery fellowship.
4. Include the Twelve Steps and Twelve Traditions of S.L.A.A.<sup>b</sup>
5. Strive for welcome, acceptance, inclusiveness and unity wherever possible.
6. Reflect the Seventh Tradition by being self-supporting through voluntary contributions of local members and be ever mindful of the Third and Sixth Traditions by avoiding sponsorships, endorsements or commercial affiliations.<sup>c</sup>
7. Link to other "S" Fellowship Twelve Step programs as appropriate while ensuring that any links to non-S.L.A.A. sites include a non-affiliation disclaimer.<sup>d</sup>
8. Respect anonymity and security.<sup>e</sup>
9. Consider using the A.A. website, <http://www.aa.org> as a source for ideas since S.L.A.A. is based on the model pioneered by Alcoholics Anonymous.
10. Seek to obtain Group or Intergroup website design and maintenance decisions (e.g., content, presentation, funding, etc.) by the Group conscience of at least two sober members of the Group or Intergroup (preferably those with experience in practicing the S.L.A.A. Traditions). *S.L.A.A.-content websites reflecting the decisions of a single individual are not encouraged.*
11. Establish a minimum level of sobriety from self-defined bottom line behavior for persons designing and maintaining the website which is similar to what is required of other such trusted servants (e.g., meeting secretary, Group treasurer or Intergroup representative) in the region.
12. Ensure the listing of complete, accurate information on how to contact F.W.S.

**Address:**

The Augustine Fellowship, S.L.A.A.  
Fellowship-Wide Services, Inc.  
1550 NE Loop 410 Suite 118  
San Antonio, TX 78209

**Telephone:** 210-828-7900**Website:** <http://www.slaafws.org>**Email:**<http://www.slaafws.org/contact/General+Questions>**Endnotes:**

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<sup>a</sup> Protecting S.L.A.A. copyright is a very important part of Intellectual Property Rights: Adhere to legal requirements.

When S.L.A.A. copyrighted material is quoted, include the copyright symbol ©, the year in which the work was published, the name of the copyright owner (The Augustine Fellowship, S.L.A.A., Fellowship-Wide Services, Inc.) and the title of the piece of S.L.A.A. literature with page #.

Conference-approved pamphlets may not be copied to a personal website or to a meeting or Intergroup website unless explicitly given permission to do so, in writing, by the copyright owner which is F.W.S. (Fellowship-Wide Services, Inc.). It is preferred that a link from the local website be made to S.L.A.A. Conference-approved pamphlets on the official S.L.A.A. F.W.S. Website, <http://www.slaafws.org>.

Please note that the Basic Text (*Sex and Love Addicts Anonymous*) and the pamphlets distributed by F.W.S. are the only S.L.A.A. Conference-approved literature at this time. Currently, a total of 300 words of any S.L.A.A. literature may be copied without the need to obtain permission from S.L.A.A. We provide our seven most important documents (**7 Core Documents of S.L.A.A.**) on the official F.W.S. Website <http://www.slaafws.org>. It is suggested to display links to these files instead of copying the documents for website download.

Be sure to honor the © held by other entities in general.

<sup>b</sup> All of the following must be present on the local website exactly as listed below, including the permission statement between The Augustine Fellowship, S.L.A.A., Fellowship-Wide Services, Inc., and Alcoholics Anonymous World Services, Inc. Linking to the official S.L.A.A. website instead is permitted and preferred.

**The Twelve Steps of S.L.A.A.\***

1. We admitted we were powerless over sex and love addiction - that our lives had become unmanageable.
2. Came to believe that a Power greater than ourselves could restore us to sanity.
3. Made a decision to turn our will and our lives over to the care of God as we understood God.
4. Made a searching and fearless moral inventory of ourselves.
5. Admitted to God, to ourselves, and to another human being the exact nature of our wrongs.
6. Were entirely ready to have God remove all these defects of character.
7. Humbly asked God to remove our shortcomings.
8. Made a list of all persons we had harmed, and became willing to make amends to them all.
9. Made direct amends to such people wherever possible, except when to do so would injure them or others.
10. Continued to take personal inventory, and when we were wrong promptly admitted it.
11. Sought through prayer and meditation to improve our conscious contact with a Power greater than ourselves, praying only for knowledge of God's will for us and the power to carry that out.
12. Having had a spiritual awakening as the result of these steps, we tried to carry this message to sex and love addicts, and to practice these principles in all areas of our lives.

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**The Twelve Steps of Alcoholics Anonymous ©1955**

1. We admitted we were powerless over alcohol — that our lives had become unmanageable.
2. Came to believe that a Power greater than ourselves could restore us to sanity.
3. Made a decision to turn our will and our lives over to the care of God as we understood Him.
4. Made a searching and fearless moral inventory of ourselves.
5. Admitted to God, to ourselves, and to another human being the exact nature of our wrongs.
6. Were entirely ready to have God remove all these defects of character.
7. Humbly asked Him to remove our shortcomings.
8. Made a list of all persons we had harmed, and became willing to make amends to them all.

9. Made direct amends to such people wherever possible, except when to do so would injure them or others.
10. Continued to take personal inventory and when we were wrong promptly admitted it.
11. Sought through prayer and meditation to improve our conscious contact with God as we understood Him, praying only for knowledge of His will for us and the power to carry that out.
12. Having had a spiritual awakening as the result of these steps, we tried to carry this message to alcoholics, and to practice these principles in all our affairs.

### **The Twelve Traditions of S.L.A.A.\*\***

1. Our common welfare should come first; personal recovery depends upon S.L.A.A. unity.
2. For our Group purpose there is but one ultimate authority -- a loving God as this Power may be expressed through our Group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for S.L.A.A. membership is the desire to stop living out a pattern of sex and love addiction. Any two or more persons gathered together for mutual aid in recovering from sex and love addiction may call themselves an S.L.A.A. Group, provided that as a Group they have no other affiliation.
4. Each Group should be autonomous except in matters affecting other Groups or S.L.A.A. as a whole.
5. Each Group has but one primary purpose -- to carry its message to the sex and love addict who still suffers.
6. An S.L.A.A. Group or S.L.A.A. as a whole ought never to endorse, finance, or lend the S.L.A.A. name to any related facility or outside enterprise, lest problems of money, property, or prestige divert us from our primary purpose.
7. Every S.L.A.A. Group ought to be fully self-supporting, declining outside contributions.
8. S.L.A.A. should remain forever nonprofessional, but our service centers may employ special workers.
9. S.L.A.A. as such ought never to be organized; but we may create service boards or committees directly responsible to those they serve.
10. S.L.A.A. has no opinion on outside issues; hence the S.L.A.A. name ought never to be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio, TV, film, and other public media. We need guard with special care the anonymity of all fellow S.L.A.A. members.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

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### **The Twelve Traditions of Alcoholics Anonymous ©1955**

1. Our common welfare should come first; personal recovery depends upon A.A. unity.
2. For our Group purpose there is but one ultimate authority — a loving God as He may express Himself in our Group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for A.A. membership is a desire to stop drinking.
4. Each Group should be autonomous except in matters affecting other Groups or A.A. as a whole.
5. Each Group has but one primary purpose — to carry its message to the alcoholic who still suffers.
6. An A.A. Group ought never endorse, finance, or lend the A.A. name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every A.A. Group ought to be fully self-supporting, declining outside contributions.
8. Alcoholics Anonymous should remain forever non-professional, but our service centers may employ special workers.
9. A.A., as such, ought never be organized; but we may create service boards or committees directly responsible to those they serve.
10. Alcoholics Anonymous has no opinion on outside issues; hence the A.A. name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our Traditions, ever reminding us to place principles before personalities.

° Non-S.L.A.A. promotion in banners, advertisements, commercial products and services or other activity, seminars, particular philosophies or religions are strongly discouraged, as they violate our Twelve Traditions. Strive to be mindful that such promotion might be distracting or inappropriate during a face-to-face meeting as well as distracting or inappropriate on a website.

° Suggested disclaimer statement to be present on all pages featuring links to other “S’ related websites:

Sex and Love Addicts Anonymous neither endorses nor recommends the following organizations; their sites are identified only to provide individuals with the opportunity to learn about other Twelve Step, Twelve Tradition recovery Groups dealing with addiction to sex, love, and relationships.

° Use firewalls and other security devices as necessary, out of respect for the anonymity of persons accessing the website. Ensure that Group/Intergroup mail contact information is anonymous through aliases, or blind email accounts. List anonymous Group or Intergroup telephone numbers rather than personal telephone numbers.